



LIGHTS
CAMERA

Beauty ♥

NEW EPISODES
EVERY
MONDAY

♥ AT ♥

7PM



STEP 1

CLEANSE

it all away ♥



GENTLE
GLOW
CLEANSER

SOFTEN • PURIFY
REFRESH

150ml

A clean face is the
perfect canvas.



STEP 2

MOISTURIZE

nourish & glow ♡



Hydrated skin is
happy, healthy skin.



STEP 3

★

PRIME

perfect your base ♡



Smooth it. Blur it.
Lock in your look.



STEP 4

FOUNDATION

even. flawless. you. ♡



BUILDABLE
COVERAGE



LIGHTWEIGHT
FEEL



NATURAL,
RADIANT FINISH



Good foundation
is the *best* kind of *filter*.



STEP 5

CONCEALER

brighten. conceal. perfect. ♡



BRIGHTENS
TIRED EYES



CONCEALS
IMPERFECTIONS



LIGHTWEIGHT
& CREASE-PROOF



The right concealer
hides, highlights, and
brings out your *best.*



STEP 6

UNDER EYE CORRECTOR

brighten. correct. refresh. ♡



RADIANT
AWAKENING
UNDER EYE
CORRECTOR

BRIGHTENS
CORRECTS
REFRESHES

8ml | 0.27 fl oz



INSTANTLY
BRIGHTENS
DARK CIRCLES



CORRECTS
DISCOLORATION
& REDNESS



HYDRATING &
CREASE-RESISTANT
FORMULA



LEAVES EYES
LOOKING AWAKE,
FRESH & RADIANT

Well-rested eyes,
confident *you.* ♡

STEP 7

BLUSH

a pop of color, all you. ♡



INSTANTLY
LIFTS YOUR FACE



ADDS A HEALTHY,
YOUTHFUL GLOW



BLENDS BEAUTIFULLY
FOR A NATURAL LOOK



LONG-LASTING
ALL-DAY WEAR

A little blush goes
a long way.

Glow your way. ♡



STEP 8

BRONZER

warmth. dimension. sun-kissed. ♡



ADDS WARMTH
& SUN-KISSED GLOW



ENHANCES
DIMENSION &
NATURAL CONTOUR



BLENDS SEAMLESSLY
FOR A HEALTHY,
RADIANT FINISH



LONG-LASTING
ALL-DAY WEAR

A little bronzer,
a big difference.

Glow in every angle. ♡

STEP 9

HIGHLIGHT

light up your best features. ♡



INSTANTLY
BRIGHTENS &
ADDS RADIANCE



ENHANCES YOUR
BEST FEATURES



CREATES A LIFTED,
GLOWING EFFECT



LONG-LASTING
ALL-DAY GLOW

A little highlight
goes a long way.

Glow from every angle. ♡



STEP 10

EYESHADOW

blend. define. express. ♡



INTENSE PIGMENT
FOR VIBRANT COLOR



BLENDS SMOOTHLY
FOR ENDLESS LOOKS



DEFINE, SHADE &
ENHANCE YOUR EYES



LONG-LASTING WEAR
THAT STAYS BEAUTIFUL
ALL DAY

Your eyes, your story.
Make it unforgettable.

Shade your way. ♡



STEP 11

MASCARA

Lift. Lengthen. Define. ♥



INSTANT VOLUME

Adds fullness to every lash



LENGTH & LIFT

Visibly longer, lifted lashes



DEFINITION

Separates and defines for a wide-open look



ALL-DAY WEAR

Smudge-proof, flake-proof, confidence-proof

One swipe closer to your best look. ♥

Make every blink unforgettable.

STEP 12

WATERPROOF EYE LINER

Define. Enhance. Empower. ♡



SHARP & PRECISE

Defines your eyes with clean, crisp lines.



WATERPROOF

Stays put through tears, sweat, and every moment.



ENHANCES ANY LOOK

Makes lashes look fuller and eyes more expressive.



LONG-LASTING
CONFIDENCE

All-day wear that won't smudge or fade.

A small line can make a big impact. ♡

Line it. Own it. Rock it.

STEP 13

CREAM WATERPROOF LIP LINER

Shape. Define. Stay Put. ♡



SHAPE & DEFINE
Sculpts and defines your lips with precision.



WATERPROOF
Stays put through eating, drinking, sweat & kisses.



SMOOTH & CREAMY
Glides on effortlessly for a comfortable, even finish.



LONG-LASTING CONFIDENCE
Rich color that lasts all day without fading or feathering.

A good lip liner keeps everything polished. ♡

Line it. Blend it. Love it. ♡

STEP 14

LIP GLOSS & LIPSTICK

Shine. Color. Confidence. ♡



COMPLETE YOUR LOOK
Lip gloss adds shine.
Lipstick adds color.
Together, they
create perfection.



HYDRATE & PROTECT
Gloss keeps lips
hydrated and soft.
Lipstick provides
rich, beautiful color.



ENHANCE & DEFINE
Enhances your lips
shape, makes them
look fuller and more
defined.



LONG-LASTING
BEAUTY
Long-wearing formulas
that stay with you
from day to night.

The perfect finish. The ultimate touch. ♡

Gloss it. Color it. Own it. ♡

STEP 15

FINISHING SPRAY

set. lock. slay. ♡



LOCKS IN MAKEUP

Sets your makeup in place for all-day wear without fading.



LONG-LASTING HOLD

Keeps your look fresh, flawless & camera ready.



HYDRATES & REFRESHES

Hydrating formula leaves skin feeling fresh and comfortable.



SWEAT & HUMIDITY RESISTANT

Perfect for long days, special events & every occasion.



ALL-DAY CONFIDENCE

Up to 12HR of wear so you can slay with confidence.

The final step that seals your masterpiece. ♡

Spray it. Set it. Slay it. ♡

LIGHTS, CAMERA, *Beauty* ♥

Beauty Behind the Scenes

Makeup is not about changing who you are.
It is about *enhancing* what is already
beautiful about you.

♥
Confidence is built in the quiet moments:
the getting ready,
the learning,
the blending,
the small moments in front of the mirror
where you begin to see yourself
differently.

♥
You do not need *perfection* to feel beautiful.
You just need the right shades,
the right techniques, and
the confidence to let yourself *shine*.

♥
Thank you for being part of this
Beauty Behind the Scenes journey. ♥

★
KEEP GLOWING.
KEEP LEARNING.

*Keep showing up
confidently.* ♥

— Brooke Mallory ★

